Supplemental Information Disclosure Statement
I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: April 19, 2011 Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/ Docket No.: 66703-0014 (PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Lester K. Chu et al.

Application No.: 10/800,444 Confirmation No.: 1779

Filed: March 15, 2004 Art Unit: 3625

For: INFORMATION DISTRIBUTION SYSTEM Examiner: N. D. Rosen

AND METHOD THAT ORGANIZES

LISTINGS USING TIERS

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)

Commissioner for Patents

P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Supplemental Information Disclosure Statement is filed more than three months after the U.S. filing date, OR more than three months after the date of entry of the national stage of a PCT application, AND after the mailing date of the first Office Action on the merits, whichever occurs first, but after the re-opening of prosecution following an appeal and before the mailing date of any of a Final Office Action, a Notice of Allowance (37 CFR 1.97(c)) or an action that otherwise closes prosecution in the application.

In accordance with 37 CFR 1.98(a)(2)(ii), Applicant has not submitted copies of U.S. patents and U.S. patent applications. Applicant submits herewith copies of foreign patents and non-patent literature in accordance with 37 CFR 1.98(a)(2).

In accordance with 37 CFR 1.97(g), the filing of this Supplemental Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. In accordance with 37 CFR 1.97(h), the filing of this Supplemental Information Disclosure Statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

The Examiner is advised that the following pending application(s) contain(s) subject matter that may be related to the present application. By bringing this(these) application(s) to the Examiner's attention, Applicant(s) does (do) not waive the confidentiality provisions of 35 U.S.C. § 122.

Application Number	Filing Date	Art Unit
10/800,444	March 15, 2004	3625
10/800,887	March 15, 2004	
10/801,156	March 15, 2004	3625
10/948,425	September 23, 2004	
11/180,123	July 13, 2005	
11/180,136	July 13, 2005	
11/237,813	September 29, 2005	
11/340,647	January 27, 2006	3625
12/371,373	February 13, 2009	
60/505,597	September 24, 2003	

It is submitted that the Supplemental Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

Please charge our Deposit Account No. 18-0013 in the amount of \$180.00 covering the fee set forth in 37 CFR 1.17(p). The Director is hereby authorized to charge any deficiency in the

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fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 18-0013, under Order No. 66703-0014.

Dated: April 19, 2011 Respectfully submitted,

Electronic signature: /Charles A. Bieneman/ Charles A. Bieneman Registration No.: 51,472 Michael B. Stewart Registration No.: 36,018 RADER, FISHMAN & GRAUER PLLC Correspondence Customer Number: 10291

Attorneys for Applicant